



FREMONT

Michigan

“NOW AND ALWAYS -- A Fine City • A Great Community”

May 20, 2020

RE: MEDC Match On Main Program

Dear Local Business Owner:

The Michigan Economic Development Corporation (MEDC) recently announced a new program called “The Match On Main – COVID-19 Response Program.” This program seeks to provide up to \$50,000 to local downtown management organizations to administer to eligible small businesses located in traditional commercial districts, including downtowns, neighborhood and commercial districts, or areas planned and zoned for concentrated commercial development.

The City of Fremont will be serving as the applicant and will be applying for the grant funding on behalf of businesses which fall within the City’s Downtown Development Authority (DDA) District. One of the requirements of the program is for businesses to fill out the “Local Business Worksheet” (Attached) so such can be included in the Grant application. **The deadline to submit the questionnaire worksheet is 4pm on Wednesday, May 27, 2020, so please do not delay with your inquiries and submittal to my email address (aharrington@cityoffremont.net), or the City’s drop box at the northwest corner of the City Hall parking lot.**

In order for a business to be eligible to receive grant funding (minimum \$2,000 to be awarded per business) businesses must meet the following requirements:

- The business is located within the City of Fremont DDA District
- The business sells products and/or services face to face AND has a physical location within (Ex. the business has a storefront)
- The business is operating as a for-profit business
- The business has 25 employees or less
- The business is headquartered in Michigan
- The business demonstrates it has been affected by the COVID-19 outbreak

This information and subsequent attachments will also be available on the City’s website at www.cityoffremont.net. Additional information regarding the “Match On Main” Program can be found at www.miplace.org/match-on-main/. Questions about the Program can be directed to Andy Harrington, Fremont Community Development Director or Todd Blake, Fremont City Manager at 231-924-2101.

Sincerely,

Andy Harrington
Community Development & Planning/Zoning Officer